

# Chris Creguer

## User Experience Designer

chriscreguer.com | chris.creguer@gmail.com | 734.812.9377 | linkedin.com/in/chriscreguer

### EXPERIENCE

#### UX Designer

COLSA | May 2022 -

- Design new features for a labor management tool, driving a 62% increase in users over two years.
- Interview, observe, and survey users to identify pain points and measure system usability.
- Maintain a research repository to centralize user insights and feedback, enabling data-driven design decisions and streamlining design operations.
- Collaborate closely with developers to understand technical constraints, communicate design specifications, and ensure seamless handoff.
- Established a comprehensive design system to standardize UI components and design patterns, promoting consistency, scalability, and efficiency across multiple products.

#### UX Design Intern

COLSA | Jun 2021 - May 2022

- Redesigned a work authorization tool, increasing user satisfaction by 13%.
- Created sketches, wireframes, mockups, and interactive prototypes to support the design and implementation of new features.
- Supported UX research efforts by conducting competitive analyses and heuristic evaluations.

#### UX Design Intern

Invent.us | Jan 2021 - Jun 2021

- Designed a company portal to provide sales reports for over 7,000 real estate agents.
- Created a brand book outlining visual design and content guidelines.

#### UX Design Intern

Michigan State University College of Education | Jan 2021 - May 2021

- Designed all branding, user experience, and visual designs for an e-learning mobile/web app.
- Led and conducted usability testing sessions to gather actionable user insights.

### EDUCATION

#### Michigan State University

B.A. in Experience Architecture | May 2022 | 4.0 GPA

### SKILLS

User Interview

Usability Testing

Web Analytics

Figma

Adobe Suite

Atlassian Suite

Graphic Design

Interaction Design

HTML/CSS